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## *Module 20, Lesson 2 Handout:*

### **Financial Considerations**

Keeping your finger on the pulse of your business's financial health is crucial to keep your business running. Cash flow is often the truest measure of the strength of your business, so if there's one thing you need to constantly be aware of, focus there.

As we've mentioned many times throughout this program, it's nearly impossible to be great at everything. So rather than teaching you how to become an accountant in this course, we'd like to provide you with as many resources as possible to either use software to DIY your bookkeeping or hire it out completely and leave it to the professionals.

Below is a list of some of our favorite technologies currently. We will update this periodically, because, as we all know, technology moves faster than the crudités at a Nutritious Life event.

#### **Accounting/Invoicing/Bookkeeping Resources:**

- [Wave](#)
- [Quickbooks](#)
- [Xero](#)
- [Freshbooks](#)
- [Pilot](#)
- [Bench](#)
- [Bookkeeper360](#)
- [Bookkeeper.com](#)
- [inDinero](#)
- [Gravy Solutions](#)

#### **Online Banking for Entrepreneurs**

- [Azlo](#)
- [Axos](#)
- [Novo](#)

#### **Accepting Payments**

- [Stripe](#)

- [Skrill](#)
- [Due](#)
- [2Checkout](#)
- [Intuit Go Payment](#)
- [Square](#)